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## STATE AGENCY FOR LAND RESOURCES IN CIRCULAR FIRING SQUAD: CORRELATION OF GEOGRAPHICAL INDICATIONS AND GEOGRAPHICAL NAMES

The article is devoted the analysis of correlation of categories of geographical indications and geographical names through the prism of competences of public authorities of Ukraine. The scientific novelty of the article consists in that, in spite of long time of parallel existence of categories of geographical indications and geographical names, no comparative analysis has been conducted at scientific level. In the article correlation of terms is at first analyzed at the level of the Law of Ukraine "On Geograph-ical Names" and the Law of Ukraine "On Protection of Rights to Indication of Goods Origin". Further research deepens to formulations of plenary powers of executive power subjects. In particular, competences of Ministry of Healthcare of Ukraine, Ministry of Culture of Ukraine, Ministry of Agrarian Policy and Food of Ukraine, State Agency for Land Resources are analyzed. That exposed a number of problems in the system of public authorities in geographical syndications field. History of public authorities' reorganizations is studied in the article, which allowed to mark the positive dynamics of reformation for the last ten years.

As a result of research, an author notes on the necessity of changes of determination of the Law of Ukraine "On Protection of Rights to Indication of Goods Origin", using determination "name of geographical object" instead of "name of geographical place". In the article, the necessity of strengthening of role of the State Agency for Land Resources in the system of public authorities is also grounded. It would have to do possible objective verification of lists of properties of one or another geographical region and exposure of connections between the environment and goods. In particular, it is suggested to impose on the State Agency for Land Resources the function of the exposure of the special properties of natural objects and to set the necessity of verification of statements on registration of geographical indications for the purpose of their compliance with the declared properties of territories. That will make it possible to conduct complex examinations of statements on registration of geographical indications, which will promote authenticity of the obtained information about potential geographical indication.

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