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ELECTION CAMPAIGN: LEGAL NATURE AND CONTENT

With the aim to ensure the realization and protection of the electoral rights of citizens in the electoral process, compliance with equal rights and opportunities to participate in it for all participants in the election process, the Central Election Commission has clarified that a court bribing voters a candidate for President of Ukraine, its trustee, officer of a political party (electoral bloc of political parties), which nominated a candidate for President of Ukraine, and at the request of the candidate or on behalf of a candidate or political party (electoral bloc of political parties) who nominated him the other person pulls a warning to the candidate for President of Ukraine and the political party (electoral bloc of political parties), which nominated him.

Persons found guilty of violating the law on presidential elections in Ukraine are brought to criminal, administrative or other liability in the manner prescribed by law. This supports the idea of connectedness legal responsibility and legal liability.

The conclusion from the study is that election campaign is a complex of political and legal phenomenon and for full disclosure of its nature must be regarded as a special kind of social and legal activities, the Institute suffrage stage of the electoral process, subjective law and legal obligation. Prospects for future research is to consider the features campaigning for each type of election held in Ukraine - Parliamentary elections in Ukraine, Ukraine's presidential election, elections to the Verkhovna Rada of the Autonomous Republic of Crimea, local councils, village, town and city heads.